

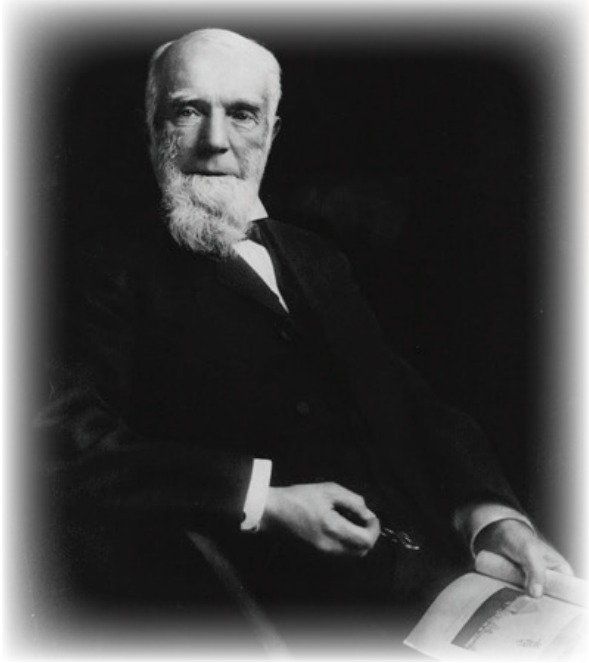
THE REVOLUTIONARY

e-ION CRYSTAL™ Series

Available in BackCare® and Beautyrest®



THE SIMMONS LEGACY



Simmons was founded by Zalmon Gilbert Simmons in 1870. With a rich history and focus on constant innovation, it has continuously propelled in research and improvements, and now into being one of the world's largest mattress producers today.

Simmons' relentless quest for quality sleep has resulted in many breakthroughs and innovations in its mattresses and sleep products. This is why customers all over the world trust Simmons, the sleep expert, for quality uninterrupted sleep, over the last 147 years and into the future.



"Sleep is that golden chain that ties health and our bodies together"
~ Thomas Dekker

SIMMONS® ORIGINAL POCKETED COIL®

The Simmons® Original Pocketed Coil® are individually encased in tear-resistant, non-allergenic pockets and joined together in the middle to deliver the signature Do-Not-Disturb® benefit. It provides unsurpassed support, maximum conformability and minimal motion transfer, allowing for an uninterrupted night's rest between two sleeping partners.

Simmons® Original Pocketed Coil® are made of the highest quality with each high carbon steel spring pre-compressed before it is placed in individual pockets. The number of turns in each Simmons® Original Pocketed Coil® provides just the right amount of spring effect and resilience for your back support.

A Simmons hallmark since 1925, the Simmons® Original Pocketed Coil® has been, and continues to be the gold standard in providing undisturbed sleep with its unsurpassed motion separation technology for many happy and rested sleepers all over the world.



Non Simmons Coil



Simmons® Original Pocketed Coil®

*A Simmons
hallmark since
1925, The
Simmons® Original
Pocketed Coil®*

e-ION CRYSTAL™ TECHNOLOGY

The revolutionary e-ION CRYSTAL™ technology brings multiple benefits to your sleep. With better quality sleep, you will rest better and wake up fully refreshed and recharged, in mind, body and health.

Kneaded from 14 types of natural mineral stones that emit positive effects of Negative-Ion and Far-Infrared Rays, this special fibre is applied into each mattress to best deliver benefits to the sleeper.

e-ION
CRYSTAL™



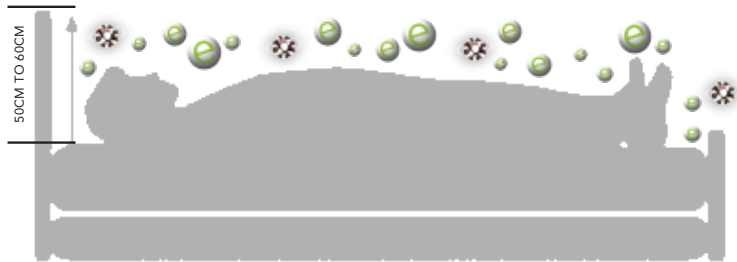
NEGATIVE-ION FIBRES
Emit negative ions for
enhancement benefits



FAR-IR INFRARED THERAPY
Promotes blood
circulation and
improves metabolism
for a more
energised you

THE BENEFITS:

- INCREASES METABOLISM
- IMPROVES BLOOD CIRCULATION
- ENHANCES HEART & LUNG FUNCTIONS
- INVIGORATES YOUR INNATE ABILITY TO SELF-REJUVENATE
- ENHANCES HEALTH & WELL-BEING



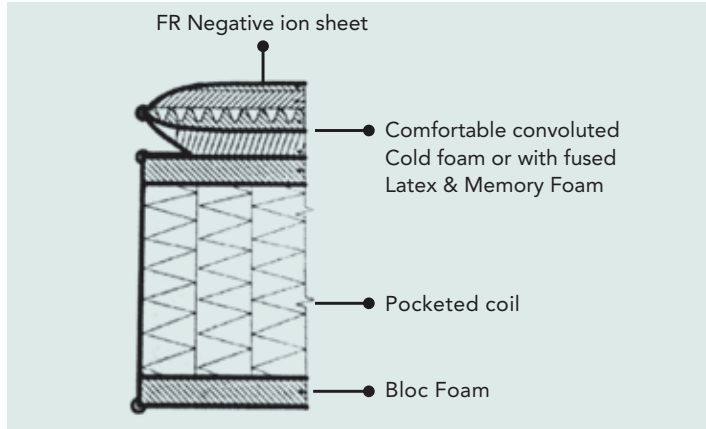
e-ION Crystal™ works effectively within 50cm to 60cm of the mattress to bathe in the “sea of benefits of Negative Ions and Far-Infrared Rays”.

*“Sleep is
the best
meditation”*

~ Dalai Lama



COLD FOAM AND FUSED LATEX & MEMORY FOAM



The e-ION Series models are equipped with Cold Foam, an environmentally-friendly foam which is high in density, making it more durable and quick-recovering. It enables superior moisture exchange and faster heat dissipation, providing a consistently cool sleeping surface.

The fused latex and memory foam provides better support as it is highly adaptive to body contours, while relieving acute body pressure points. Hypoallergenic with an open cell structure, it keeps you cool on warm nights as it provides ergonomic support during sleep.

Undergirded with Bloc Foam, the e-ION Series models are more stable and motion transfer is further reduced to provide that good night's rest for you and your sleeping partner.



TESTED, PROVEN & MADE TO LAST

- The e-ION CRYSTAL™ is the innovation of Adan and Panasonic (a joint collaboration between Adan Mineral Research Laboratory and Matsushita representing Panasonic).
- Generation of Negative-Ions is certified by Japan Cotton Spinning Association & tested by SETSCO Services Pte Ltd, Singapore.
- Test results proved the fibres contain high amount of carbon and oxygen.



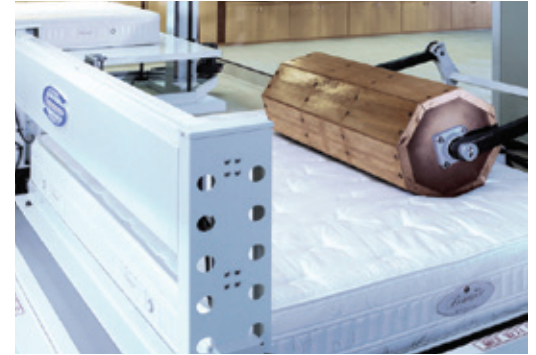
RFID (RADIO-FREQUENCY ID):

- A Simmons initiative to protect customers.
- Authenticates your Simmons products as genuine.
- Covers Simmons products with manufacturer warranty.



Simmons mattresses are tested with the strictest of industrial standards to ensure they withstand both time and extensive usage. The Cornell University Indentation Test ensures that the mattress withstand exceptional durability, while the 240-pound steel drum rollator test attests to their structural integrity and stability.

Let Simmons assure you of nights of perfect sleep, and let you rest easy with peace of mind. These independent tests prove that Simmons mattresses are made to last three times longer through its extensive test results and proven track record.



BACKCARE® 3

BEST VALUE



TYPE

2-sided tight-top mattress

HEIGHT

Approx. 25cm
(10 inches)

SIZES

Queen
152cm x 190cm
King
182cm x 190cm

NOTE: The above measurements should be taken as close approximations only.

BACKCARE® 4

BEST SELLER



TYPE

2-sided tight-top mattress

HEIGHT

Approx. 29cm
(11 inches)

SIZES

Queen
152cm x 190cm
King
182cm x 190cm

NOTE: The above measurements should be taken as close approximations only.

BACKCARE® LUXURY

WITH COLD FOAM



TYPE
Non-flip
Super Pillow-top
mattress

HEIGHT
Approx. 32cm
(12.5 inches)

SIZES
Queen
152cm x 190cm
King
182cm x 190cm

*NOTE: The above
measurements should
be taken as close
approximations only.*

BEAUTYREST® CUSTOM ROYAL

ALL-TIME CLASSIC



TYPE

2-sided pillow-top mattress

HEIGHT

Approx. 30cm
(12 inches)

SIZES

Queen
152cm x 190cm
King
182cm x 190cm

NOTE: The above measurements should be taken as close approximations only.

BEAUTYREST® CUSTOM ROYAL PREMIER

WITH FUSED MEMORY
FOAM & LATEX



TYPE

Non-flip
Super Pillow-top
mattress

HEIGHT

Approx. 37cm
(14.5 inches)

SIZES

Queen
152cm x 190cm
King 182cm x
190cm

*NOTE: The above
measurements should
be taken as close
approximations only.*

SIMMONS INNOVATIONS



HIGH PROFILE POCKETED COIL®
Barrel-shaped high-tensile strength steel for maximum support & resilience.



POCKETED COIL®
"Do-Not-Disturb®" body contouring feature that minimises motion transfer.



COLD FOAM
Highly porous, dissipates heat, quick recovery and maintains consistent cool feel.



FUSED LATEX & MEMORY FORM
Hypo-allergenic layers provides excellent support, relieves body pressure points and keeps you cool on warm nights.



e-ION CRYSTAL™
14 mineral stones combined with benefits of Negative-Ions & Far-Infrared Rays.



20% BETTER SUPPORT
Increased coil height & optimum wire gauge improve resilience & support.



TESTED & PROVEN
Increased durability proven through Cornell University Indentation Test.



MADE IN JAPAN

Features vary from model to model.

SIMMONS (SOUTHEAST ASIA) PTE LTD

Co. Reg. No.199303272D

100 Beach Road, #14-07 Shaw Tower Singapore 189702

Tel: (65) 6294 2278 Fax: (65) 6293 0002



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